



Bismarck Optimist Club
Avenue of Flags
 Sponsorship Opportunity



Dear Friend,

The Bismarck Optimist Club invites you to participate in our local display of "The Avenue of Flags"!

The Avenue of Flags program features a beautiful display of 120 3' X 5' American Flags on 10' flagpoles along both sides of State Street from I-94 to the south entrance of the ND State Capitol. The flags will be displayed on these five patriotic holidays: **Memorial Day Flag Day Independence Day Labor Day Veteran's Day**

The Bismarck Optimist Club will place the flags along the route at dawn on each of these holidays. The flags will fly all day and will be retrieved at dusk. We will be responsible for replacement of any flag, pole, or receptacle that is damaged or stolen, upkeep and placement of receptacles, and will carefully store the flags and flagpoles throughout the year.

Your generous sponsorship will help support the Avenue of Flags in 2017! All sponsors will receive an official Certificate of Donation for the Avenue of Flags, an invitation to the Flag Day ceremony at Optimist Park, recognition throughout the year on our Facebook page and website and mentions in our press releases and local advertising regarding Avenue of Flags. We are proud to offer this opportunity to show your patriotism and hope you will be interested in supporting the program. **Below are our sponsorship levels and recognition:**

- Individual** \$50 --Name recognition on Website/Tribune
- Bronze** \$250 - \$499 --Name recognition on FB/Website/Tribune
- Silver** \$500 - \$749 --Name and logo recognition on FB/Website/Tribune
- Gold** \$750 and above --Name and prominent logo recognition on FB/Website/Tribune

All proceeds from sponsorships will be used to pay for the materials/maintenance as well as to support our local youth, non-profits, and community projects. Ongoing projects for Bismarck Optimist include our \$5,000 Funds for the Future grant for area elementary schools, Caring for Kids Backpacks, Optimist International Childhood Cancer, Easter Egg Hunt and others.

Please complete the information form below. (Detach and keep the top half of this sheet for your records). **For more information, please contact Amanda Bakkedahl at 701-220-8611 (abakkedahl@bismarcknd.gov).**

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The Optimist Club of Bismarck hopes to expand both the number of flags and our service to this community in the future. Your sponsorship is greatly appreciated! **Yes, I would like to support the Avenue of Flags!**

Enclosed is my check payable to: Bismarck Optimist Club, Avenue of Flags, PO Box 511, Bismarck, ND 58502

- Individual Sponsorship (\$50)
- Bronze Level Sponsorship (\$250 - \$499)
- Silver Level Sponsorship (\$500 - \$749)
- Gold Level Sponsorship (\$750 and above)

Name or Business Name: _____ E-Mail: _____

Street Address: _____ City: _____ Zip: _____ Phone: _____